

# Testimonials

## LETTERS TO THE EDITOR

### ARMOR & MOBILITY



It is my honor to have been invited by your publication to contribute this article, in no small measure because of the quality of your magazine and the freedom you have given us to convey messages from the new kid on the block - the Army Futures Command.

**Shawn M. Walsh**  
U.S. Army Research Laboratory

### ARMOR & MOBILITY

For the record, you're A&M magazine is a great publication which I enjoy reading.

Regards,  
**Jon M. Piatt, VP Business Dev.**  
DRS Network and  
Imaging Solutions

### ARMOR & MOBILITY

Article looks fabulous in the September issue of Armor & Mobility. Thanks for your hard work. Can you send me a PDF? I'd like to post it on the JOCOTAS and Office of Secretary of Defense Operational Energy web/facebook sites and share it with the committee and command.

**Frank Kostka**  
JOCOTAS Executive Secretary

### ARMOR & MOBILITY

Thank you VERY MUCH for all that you continue to do to keep us informed about what is happening within the DoD. Yours is an exceptionally well done publication that I look forward to with much anticipation... please keep up the GREAT effort!

*Semper Fi,*  
**Reed T. Bolick**

### ARMOR & MOBILITY

### COMBAT & CASUALTY CARE



I cannot say enough good things about Sonia Bagherian and Tactical Defense Media. Hands down these are the best and the most consistent publications that Zanfel partners with! Zanfel utilizes these publications:

1. Combat & Casualty Care (BEST CONSISTENCY AND WELL READ MEDICAL PUBLICATION IN THE MILITARY!)
2. Armor and Mobility
3. Security & Border and CST & CBRNE

You would be amazed how many readers actually come up to the trade show booth and share with me that they have seen Zanfel's ad in any of these three publications. OUTSTANDING!!!!

**Steve Sisler**  
Zanfel Laboratories, Inc.

### COMBAT & CASUALTY CARE

Sonia - I receive your combat & casualty care magazine. I am the primary medical operator for Atlanta FBI and hosting an EMT refresher course with about 30 students. Could you send some magazines for the students.

**SA Thomas McAfee**

### COMBAT & CASUALTY CARE

The Techline ad placement was awesome. Thank you very much. We've already had three visits directly attributed to the ad.

**David J. Parry, Jr.**  
Vice President,  
Trauma Division

### COMBAT & CASUALTY CARE

# Testimonials

## LETTERS TO THE EDITOR

I have found your magazine *Armor and Mobility* to be fantastic and would love to receive this magazine. The information in your articles are very informative and I would love to be able to share them with my team. Is it possible to receive a PDF of the features? I have found many of the back issues have great information that I would like to share with a couple other teams. Is it possible to receive back issues too? If you can mail it to the address below that would be wonderful. However if there is an electronic copy that I can receive where I could copy and paste specific highlights that are pertinent to my work that would really be helpful.

Thanks

**Maureen**

*RDECOM C-IED TF/CACI*

*Aberdeen Proving Ground, Md.*

**ARMOR &  
MOBILITY**

Your recent article on upgrades to the Stryker (Stryker: Dictating the Battlespace) provides an eye-opening discussion of the wide range of improvements being implemented to the Stryker. It is difficult to believe that this was once considered to be only an interim combat system. The addition of slat and reactive armor and now the V-hull have substantially increased vehicle protection. Coupled with an improved engine, drive train and suspension system and the mobility, and hence, survivability, of the Stryker has been substantially enhanced. These technical changes when combined with new tactics will make the Stryker brigades even more effective than they have already prove to be in Afghanistan.

**Dr. Daniel Goure**

*Vice President*

*The Lexington Institute*

**ARMOR &  
MOBILITY**

Just a note to commend you on all the great work you are doing with *Armor & Mobility* magazine. All of us here at the U.S. Army Detroit Arsenal are fans. Keep up the good work!

**John Wray**

*U.S. Army TARDEC*

**ARMOR &  
MOBILITY**

Our senior leadership really appreciates both the Unmanned Tech Solutions and the *Armor & Mobility* magazine. Great publications indeed -- the information is exactly what we do as our specialty within Joint Staff and DoD.

**Casey E. Bain**

*(JDAT) Joint Staff J6 (DDC51)*

*Eglin Air Force Base,*

*Florida 32542*

**ARMOR &  
MOBILITY**

This is the first response Zanfel has received from the recently launched advertising initiative with Tactical Defense Media. This is AWESOME! WOOHOO! What a great response from an ad that has been out there just a couple of weeks!

*"I recently saw your advertisement in the spring edition of "Combat and Casualty Care." I was wondering if you would be so kind as to send our team a few samples so that we may evaluate the product and determine if it is something we would like to add to our comfort kits."*

Thank you for presenting this opportunity to Zanfel. I have also forwarded this e-mail on to Zanfel's CEO.

**Steve Sisler**

*Zanfel Laboratories*

**COMBAT &  
CASUALTY CARE**

Combat & Casualty Care has been a strategic publication for us given it is heavily distributed at the SOMA Conference and is also distributed at many other Military events. Sonia Bagherian is a long time industry colleague and is well connected in the Military community. Last year we did a feature that overviewed Masimo's business in this publication, which was well received and provided good exposure.

**Mark Helbing**

*Masimo*

**COMBAT &  
CASUALTY CARE**

I received *Combat and Casualty Care* magazine today and read it with great interest. You have a very far reach across Military Medicine and provide terrific news for all of us. This issue was extremely well done. I want to thank you for the opportunity for the SOCOM Surgeon Office to speak to the world of operational Military Medicine through your publication. SOF medical providers have often led the nation's medical community to new and exciting areas of medical practice that have helped to advance medicine in our nation, and C&CC has been very helpful in those efforts.

**Steven W. Swann, MD, FACS**

**COL, MC, SFS**

*Command Surgeon*

*USSOCOM*

**COMBAT &  
CASUALTY CARE**

I wanted to send a quick note to say THANK YOU for the wonderful articles featuring USAMMA in the most recent issue of *Combat & Casualty Care* magazine. We have promoted these articles to all of our staff and stakeholders. We have received a ton of positive feedback. Getting the word out about what we do -- and why it matters in today's fiscal environment -- is a major priority. Thank you for helping us communicate clearly. I look forward to working with you again in the future.

*Kindest Regards,*

**Ellen Crown, US Army Medical**

*Materiel Agency (USAMMA)*

**COMBAT &  
CASUALTY CARE**

# Testimonials

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## LETTERS TO THE EDITOR

I recently had a chance to meet Armor and Mobility's publisher, Sonia Bagherian at the Soldier Equipment and Technology Expo, Fort Bragg. It was great to get a chance to thank Armor & Mobility, personally. I have been with Ancra Military Products, a new division of Ancra International, LLC. for only a few months and A&M really helped me get up to speed quickly. The articles are very informative and there is a good mix of DoD and industry. Many of our customers are featured in A&M as well. Thank you for a very well designed trade publication that our entire industry truly enjoys. As the current military vehicle needs are changing, I can count on A&M to keep me informed on many of the ongoing developments and future needs of the U.S. Military Vehicle fleet. Thank you!

*Semper Fi*  
**Bill Frazier**

**ARMOR &  
MOBILITY**

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I recently by happenstance obtained a copy of Armor & Mobility from another office here at HQ USSOCOM. I am the Test Manager for the PMO, Family of Special Operations Vehicles (FOSOV), USSOCOM, as well as a Chief Warrant Officer, USMC Reserves; I found several articles and vendor ads of high value for some of our future programs, and very informative of what else is going on in the community.

*Very Respectfully,*  
**Brett Womble**  
*Test and Evaluation PM FOSOV  
SORDAC/SOF WARRIOR*

**ARMOR &  
MOBILITY**

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We would like to obtain a pdf copy of your May 2010 issue to share internally amongst several members of our technical staff. Our Soldier Sensors Branch Chief enjoyed the PEO Soldier article, and has decided to make it required reading for his entire branch. After reviewing several of the other articles in his print copy, we decided we'd like a copy of the entire issue to share with several of our colleagues. Please provide a .pdf version of your Armor & Mobility May 2010 issue.

*Thanks & regards,*  
**Raemon N. Samuels**  
*Ground Combat Systems, NVESD*

**ARMOR &  
MOBILITY**

As a small business we often find the cost of putting ads in magazines cost prohibitive based on our perceived ROI and budgets. I was pleasantly surprised recently when we chose to run a combined ad with Zoll on some interesting collaborative technical successes. I wanted to complement the team at Tactical Defense Media for not only their personal touch, but also their tremendous professionalism and support to run the ad in Combat & Casualty Care Magazine. The return on that ad was immediate and extremely positive through the phone calls and various social media sites we follow that are tied to our target industries and markets. Significant attention was put on the ad and the results of the two companies working together. I do not think there is a better way to get the word out than what was just done by your team and we appreciate the support.

**Mark I. Darrah, Ph.D.**  
*President/CEO*

**COMBAT &  
CASUALTY CARE**

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We receive your Combat & Casualty Care and CST & CBRNE Magazines and find them excellent news and resources. We are the nation's leading company in products, training, and exercise services for Casualty Simulation Moulage (CSM) and will be conducting several seminars in Europe in 2013. There will be a CSM symposium in the Netherlands and London next summer (we are the keynote speakers) and would like to take some copies of your magazines with us. They capture the essence of what the military does in pre-hospital care training.

*Thank you,*  
**Doug Patterson**  
*Military Moulage  
Combat Injury Simulation*

**COMBAT &  
CASUALTY CARE**

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Just a note to recognize Ms. Bagherian of your organization. During the recent MHSRS Conference in Fort Lauderdale, FL, Ms. Bagherian was the first person greeting the conference attendees. During the initial registration and throughout the conference, she was ready with copies of your publications and I must state that if a person left the conference without a copy of your Combat & Casualty Care, it was a function of personal choice. She also offered your publications on CST & CBRNE and Security & Border, as well as Unmanned Tech Solutions and Armor & Mobility, which I found most interesting. Thank you for enhancing a great professional symposium.

**Joseph R. Licina**  
*Army Engineering Directorate  
U.S. Army Aeromedical  
Research Laboratory*

**COMBAT &  
CASUALTY CARE**

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# Testimonials

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## LETTERS TO THE EDITOR

Your publications are a plethora of information regarding the mobility commodity area. Having read past issues of your publication has led to information and discussions regarding technological advances of equipment. Finding new technology and ensuring the technology is placed in the hands of our operators is key to the success of our soldiers. Your publications have also informed me of conferences where information is exchanged culminating in new concepts regarding military equipment.

*Thanks Again,*  
**Major Cliff Diffendaffer, US Army**

**ARMOR &  
MOBILITY**

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Thank you so much, Ellie! The industry insights on technology in your publications help me in developing and supporting the defense supply chain here in Michigan.

*Best,*  
**Leena, Program Manager**  
*Univ of Michigan, IRLEE*

 **Tactical Defense**  
media

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I just want to reach out to let you know how pleased we all are that we ran this ad—and that you called me to share the opportunity. We have received several inquiries for quotes based on the ad. Thank you!

**Debbie Naiman**  
*Canvas Specialty*

 **Tactical Defense**  
media

Thanks for making this manuscript happen for us. I hope that you are pleased with our effort. After re-reading it a time or two and going back to past copies of your magazine - I think it is a good fit. I can say that your team turn-around time has been wonderful. I was surprised that this will be in the December, 2013 issue—that is very timely. You should be proud of your very professional group at Tactical Defense Media.

*Respectfully,*  
**LTC DANIEL BANKS**  
*Bagram Airfield, Afghanistan*  
*DoD's Joint Combat*  
*Casualty Research Team*

**COMBAT &  
CASUALTY CARE**

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I wish to thank you for the quality of your publications. The topics are timely and of interest to all in the field and to those of us who have been out of the field for too long. I am considering re-certification in order to go back into tactical support and operations, and it is publications like yours, particularly yours, that help keep me abreast of the latest innovations in the field.

**Dave Becker**  
*President, CEO*

**COMBAT &  
CASUALTY CARE**